

A GREAT FRANCHISE HAS TO START WITH A GREAT PRODUCT OR SERVICE...

...WE HAVE BOTH



**TAKE CONTROL OF YOUR LIFE WITH THE PERFECT
WEBSITE AND INTERNET-MARKETING FRANCHISE**

AT LAST, THE PERFECT FRANCHISE OPPORTUNITY



Franchises offer the best of both worlds. There's the chance to work for yourself, plus the benefit of adopting a proven business model with big-company back-up and resources.

But, so often, there's a catch. Costs might get out of control. You might have territorial problems. The product might not be all they say it is.

So how refreshing to hear about the **it'seeze** website and internet marketing system. It's a unique, proven product with no direct competitors and only available from **Spoton.net**.

Sure, any business can offer websites. But this is a product eight years in development that enables clients to take complete control of their online presence with a fully editable website and marketing tool. And one that can accelerate your earnings to **£50,000+** within two years.

And all you have to do is market, consult and sell. We'll do the rest.



But this business is so much more than simply attracting website customers. Our franchisees can offer a wide range of other website, internet and marketing services in order to maximise their income potential from each and every client.



A BOOMING MARKET

In terms of markets, it doesn't get any better. Obviously, websites are big news. Yet only **50%** of the UK's 2.5 million smaller businesses have one. And, of those, **90%** probably need a total rebuild. This is where your main business will come from. That and the 7,000 new businesses that start up every single month. It's a booming market.

**// A UNIQUE, PROVEN
PRODUCT WITH NO
DIRECT COMPETITORS //**

WHY IS **it'seeze** SO GOOD?



it'seeze is the future of websites. Nobody wants to wait for their web designers to make even the tiniest of changes. Which is why a professionally designed **it'seeze** website is completely self-editable, giving your customers total online control.

These are sites that enable clients to edit sizes, colours, spacing and fonts, upload images and video, add/delete pages, create internal and external links, and add Google maps and keywords. How many web designers offer that?

The answer is one: **Spoton.net**. Naturally, **it'seeze** sites are professionally designed and built by the web experts at **Spoton.net**. And it's affordable for every business with just a small design and build fee plus an ongoing subscription of just over £1 a day.

Best of all, **it'seeze** is proven. There are over 1,500 **it'seeze** websites out there, doing a great job, with their owners watching their business sales grow and humming happily to themselves, wondering if they'll ever need to contact a web-design company again.

to find out more, go to: www.itseeze.co.uk



With **it'seeze**, businesses can:

- **Attract more visitors** to their website
- **Increase their sales...** and profits
- **Save money** by doing their own;
 - updates and editing
 - additional page building
 - online promotions
 - search engine optimisation
- Capture email addresses to send offers and updates
- Wow potential customers with their beautifully designed website

UNANIMOUS APPROVAL



Customers all agree: **it'seeze** is brilliantly simple and wonderfully professional.

"We have not regretted that important first decision of choosing **it'seeze** for our website. The comforting thing is now that our two websites are up and running, our local consultant is always on hand for advice and sharing anything new from the **it'seeze** programmers which further enhances our website. I have already recommended **it'seeze** to a number of local businesses..."

Neil, JAS Hair
www.jashair.co.uk

"Just before guests leave, I give out questionnaires to receive feedback on our website. Guests have found it easy to navigate and get information. It has influenced guests booking Stonewall Cottage over other choices"

Rebecca, Stonewall Cottage
www.norfolk-cottage.net

A BRILLIANT BUSINESS



Here are just some of the features that make the **Spoton.net** franchise such a great business opportunity.

- Unlimited earnings
- **Instant income** PLUS long-term **residual income**
- Extensive, protected operating territory
- Low running costs
- Rapid return on investment
- No need for premises, work from home
- Take control with flexible working hours
- A complete 'business in a box' toolkit
- Comprehensive 4-day induction course

In fact, all you need to do is market, consult and sell. **Spoton.net** handles everything else.

YOUR BUSINESS IN A BOX



Not only do we provide a comprehensive start-up 'business in a box' package that gets you off to a flying start, but our ongoing support package will make sure your business develops smoothly and swiftly.

The **Spoton.net** franchise fee covers **everything** you will need to set up, launch and run your new business (third party funding is available, subject to status).

Training and support

- 4-day induction course
- Ongoing training and support
- Comprehensive operations and training manual
- State-of-the-art training facilities and programs
- Online forum to share ideas and best practices
- Regular conference calls and newsletters



SEVEN STEPS TO SUCCESS

When you invest in a **Spoton.net** franchise, there's no admin to worry about. We'll handle that. There's no technical prowess required. We've got that. And there's no need to worry about training. That's covered too!

Which means there's just one thing left - **building your customer base!**

At **Spoton.net**, we make even that easy. You'll get a database of potential clients, a laptop for your demos and all the backup you need from a team of dedicated **Spoton.net** staff. In fact, this is the product that sells itself, with an astonishing **65%** of potential clients buying after viewing the demonstration.

Here are the seven 'well-trodden' steps you need to follow to clinch your sales:

- 1 Use your database to set up a client meeting.
- 2 Present **it'seeze** on your laptop using your own demo site.
- 3 Advise the client in selecting a website type and style.
- 4 Take an online payment.
- 5 E-mail the information to head office.
- 6 Provide a brief training session when the site is live.
- 7 **Maximise your income potential by offering additional website, internet and marketing services.**



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to find out more, go to: www.spoton.net

ABOUT SPOTON.NET

Based in Devon, **Spoton.net** is a leading national website-design and marketing company that has pioneered, developed and marketed the unique **it'seeze** web system over the last 8 years.

Backing up your business is a team of experts at **Spoton.net** HQ comprising of franchise advisors, marketing specialists, creative designers, programmers and many more. They'll all work closely with you to ensure your business develops as quickly and as profitably as possible.



WANT TO KNOW MORE?

Of course you do. **it'seeze** is unquestionably the next big thing in web development and you can be a part of it, profit from it and take control of your life. But we've no doubt that you'll want to meet us first. You can chat over a coffee, see the system in action and find out first hand about this great business opportunity.

So, call Matt Baines, Franchise Director on: 01803 401060 for an initial chat. If that goes well, you'll be invited to a 'breakthrough' meeting at our head office in Devon.

Alternatively, if you're shy, drop him an e-mail at matt@spoton.net (but, if that's the case, this business may not be for you!)

spoton.net 
a website and internet marketing franchise

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